

PLH - Katowice vs Zagłębie Sosnowiec

DATE: Tuesday, January 27, 2026

LOCATION: Sosnowiec, Śląskie, PL

Event Description

PLH - Katowice vs Zagłębie Sosnowiec is a premier sports event in Sosnowiec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,936 people

Event ID: 52yuPYeGfjLusksn3P

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.