

PLH - Katowice vs Unia Oswiecim

DATE: Tuesday, September 23, 2025

LOCATION: Katowice, Małopolska, PL

Event Description

PLH - Katowice vs Unia Oswiecim is a premier sports event in Katowice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,376 people

Event ID: 5GMApyj2ddYzxrhq8i

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 550 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.