

# Pleven Cup - 3rd Place Final - Botev 2012 vs Beroe Stara Zagora

DATE: Sunday, September 14, 2025  
LOCATION: Pleven, Pleven, BG

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## Event Description

Pleven Cup - 3rd Place Final - Botev 2012 vs Beroe Stara Zagora is a premier sports event in Pleven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 800 people

**Event ID:** NfuUVYoAeEfnMCzPz

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 320 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*