

Play! Bergen - Lørdagspass

DATE: Friday, November 21, 2025
LOCATION: Bergen, Hordaland, NO

Event Description

Play! Bergen - Lørdagspass is a premier sports event in Bergen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,638 people

Event ID: GarZ2ZD7pZo8J46Dk5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 655 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.