

Plastic Invaders and Gyasi

DATE: Thursday, October 16, 2025

LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Plastic Invaders and Gyasi is a premier concerts event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: 8MrxVjYFfpxsu4fPyN

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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