

Planten Pop-Up Sale Beveren: Groen in de Warande!

DATE: Thursday, November 6, 2025
LOCATION: Beveren-Kruibeke-Zwijndrecht, Vlaanderen, BE

Event Description

Planten Pop-Up Sale Beveren: Groen in de Warande! is a premier expos event in Beveren-Kruibeke-Zwijndrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,308 people

Event ID: 9bibHFJFV8XbfhnKuT

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 523 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.