

Plant Phenology Walk at Leonora Curtin Wetland Preserve

DATE: Saturday, August 16, 2025
LOCATION: Santa Fe, New Mexico, US

Event Description

Plant Phenology Walk at Leonora Curtin Wetland Preserve is a premier expos event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 9Gy4jbxXX5wRre4Hhm

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
