

Planet the 13th Night Market – Local Vibes Every 13th!

DATE: Wednesday, August 13, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Planet the 13th Night Market – Local Vibes Every 13th! is a premier festivals event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 316 people

Event ID: Gn7sz96UQZnWLmbKWJ

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
