

Placemaker - Worldwide Paint Out 2025 - Mandurah

DATE: Friday, September 5, 2025
LOCATION: Mandurah, Western Australia, AU

Event Description

Placemaker - Worldwide Paint Out 2025 - Mandurah is a premier expos event in Mandurah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,003 people
Event ID: J43guqAXvHvGTUtnMW

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 801 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
