

Pitch Day Caravana de Impacto

DATE: Tuesday, October 21, 2025
LOCATION: Vila Morada Gaúcha, Rio Grande do Sul, BR

Event Description

Pitch Day Caravana de Impacto is a premier conferences event in Vila Morada Gaúcha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 197 people

Event ID: 75kV9p7CdAY3dYBerP

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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