

Pistons for Patriots Veteran Benefit Car Show

DATE: Saturday, August 23, 2025
LOCATION: Albuquerque, New Mexico, US

Event Description

Pistons for Patriots Veteran Benefit Car Show is a premier expos event in Albuquerque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,832 people
Event ID: CGN8JgV4j8FYt3RQ5N

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 733 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
