

Piseiro dos puera

DATE: Saturday, August 16, 2025
LOCATION: Jardim das Oliveiras, Goiás, BR

Event Description

Piseiro dos puera is a premier concerts event in Jardim das Oliveiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 7kz7x5cpeWFzR5FWAt

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.