

# Pippa Wilson with Jazz Notes - Seniors Festival at the Australian Jazz Museum - Wednesday 8 Oct 2025

DATE: Tuesday, October 7, 2025  
LOCATION: Wantirna, Victoria, AU

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## Event Description

Pippa Wilson with Jazz Notes - Seniors Festival at the Australian Jazz Museum - Wednesday 8 Oct 2025 is a premier festivals event in Wantirna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 49/100  
**Expected Attendance:** 916 people  
**Event ID:** 4c3epTbQFHpjKpCmTn

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 366 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/pippa-wilson-with-jazz-notes-seniors-festival-at-the-australian-jazz-museum-wednesday-8-oct-2025>

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