

PIPOC 2025 - International Palm Oil Congress and Exhibition

DATE: Monday, November 17, 2025

LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

PIPOC 2025 - International Palm Oil Congress and Exhibition is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 66/100

Expected Attendance: 6,058 people

Event ID: 355ThzEAejz2G9Cgts

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,423 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.