

Pipe Down - Music on the Beach

DATE: Friday, August 15, 2025
LOCATION: Kings Beach, California, US

Event Description

Pipe Down - Music on the Beach is a premier festivals event in Kings Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 650 people

Event ID: 3WN3yDcZPFTXyDeXu3

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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