

Pioneer Village Labor Day Celebration

DATE: Sunday, August 31, 2025
LOCATION: Long Grove, Iowa, US

Event Description

Pioneer Village Labor Day Celebration is a premier festivals event in Long Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 59/100

Expected Attendance: 2,953 people

Event ID: EUYdoPYE2MbQZRHG34

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
