Pink Siifu in Fitzroy

DATE: Thursday, August 28, 2025
LOCATION: Fitzroy Crossing, Western Australia, AU

Event Description

Pink Siifu in Fitzroy is a premier concerts event in Fitzroy Crossing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 323 people
Event ID: 4PCAv3xnvzbaZDXVjW

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 129 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.