

# Pilates/Yoga Fusion (Wednesdays, 5:15pm-6:00pm, Comfort Hotel Cleveland)

DATE: Tuesday, August 26, 2025  
LOCATION: Cleveland, Queensland, AU

---

## Event Description

Pilates/Yoga Fusion (Wednesdays, 5:15pm-6:00pm, Comfort Hotel Cleveland) is a premier community event in Cleveland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 23/100  
**Expected Attendance:** 46 people  
**Event ID:** 9PLrkDNmwePpxNVVA9

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---