

Pilates & Bien-être – Portes ouvertes au Puymartreau Spa

DATE: Saturday, August 23, 2025
LOCATION: Brantôme en Périgord, Nouvelle-Aquitaine, FR

Event Description

Pilates & Bien-être – Portes ouvertes au Puymartreau Spa is a premier expos event in Brantôme en Périgord. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 753 people
Event ID: CurbzSBc5WZBrXxtJZ

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
