

Pilates among the Paintings | with Burn en Tone

DATE: Friday, August 15, 2025
LOCATION: Rockhampton City, Queensland, AU

Event Description

Pilates among the Paintings | with Burn en Tone is a premier expos event in Rockhampton City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 41/100
Expected Attendance: 337 people
Event ID: FEZs9mNMHWJKZF8R8T

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
