

Piers Faccini

DATE: Sunday, October 12, 2025
LOCATION: Labastide-Rouairoux, Occitanie, FR

Event Description

Piers Faccini is a premier concerts event in Labastide-Rouairoux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 886 people

Event ID: FhGYGUm9uDP6KohwVF

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 354 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
