

Piero Pelù

DATE: Friday, October 10, 2025

LOCATION: Bagno a Ripoli, IT

Event Description

Piero Pelù is a premier concerts event in Bagno a Ripoli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 634 people

Event ID: CDJV7Lyt88VaMJfsqs

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 254 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.