

# Pierce The Veil with EcCa Vandal and Like Roses

DATE: Tuesday, October 28, 2025  
LOCATION: Simpsonville, South Carolina, US

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## Event Description

Pierce The Veil with EcCa Vandal and Like Roses is a premier concerts event in Simpsonville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 66/100  
**Expected Attendance:** 6,528 people  
**Event ID:** 4Kte3Rz35uN9SdEf2A

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,611 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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