

# Piel joven. Rejuvenece hasta 10 años

DATE: Thursday, September 25, 2025  
LOCATION: Cuautitlán Izcalli, Estado de México, MX

## Event Description

Piel joven. Rejuvenece hasta 10 años is a premier conferences event in Cuautitlán Izcalli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 33/100

**Expected Attendance:** 135 people

**Event ID:** Nziz4K6JWbaM3m9V7R

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*