

# PickleballChicks™ Fall Brawl — Where Leaves Fall and Queen's Rise!

DATE: Saturday, October 4, 2025  
LOCATION: Oakville, Ontario, CA

---

## Event Description

PickleballChicks™ Fall Brawl — Where Leaves Fall and Queen's Rise! is a premier community event in Oakville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 27/100  
**Expected Attendance:** 74 people  
**Event ID:** 7K6kxNsnXhb9MGmQqR

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 30 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/pickleballchicks-fall-brawl-where-leaves-fall-and-queens-rise>

Document generated on 6/4/2026, 3:46:34 AM