

# Pickers Playground INDOOR Vintage Market

DATE: Sunday, August 17, 2025  
LOCATION: Phoenix, Arizona, US

## Event Description

Pickers Playground INDOOR Vintage Market is a premier expos event in Phoenix. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,414 people

**Event ID:** HG2wUN8Lw7TFXaYduF

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 966 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*