

Pick-A-Pumpkin Harvest Festival 2025 @ Field of Dreams

DATE: Sunday, October 5, 2025
LOCATION: Cork, County Cork, IE

Event Description

Pick-A-Pumpkin Harvest Festival 2025 @ Field of Dreams is a premier festivals event in Cork. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 574 people

Event ID: AXdpZNG8oQi9BJSWNe

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.