

Piano Men Generations at Marin Center Showcase Theater

DATE: Saturday, August 30, 2025
LOCATION: San Rafael, California, US

Event Description

Piano Men Generations at Marin Center Showcase Theater is a premier concerts event in San Rafael. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 347 people
Event ID: DrmU9PJEJiQSCadLLr

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
