

Piano Ligconcert met Mattias Devriendt: Laat je dragen door muziek

DATE: Saturday, October 11, 2025
LOCATION: Mechelen, Vlaanderen, BE

Event Description

Piano Ligconcert met Mattias Devriendt: Laat je dragen door muziek is a premier concerts event in Mechelen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: GemB93vi3H3ctQ27GF

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.