

Piaf written & performed by Christine Bovill

DATE: Saturday, October 18, 2025
LOCATION: Greystones, County Wicklow, IE

Event Description

Piaf written & performed by Christine Bovill is a premier performing-arts event in Greystones. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 338 people

Event ID: 9LnFEy9Uk23ymSkm49

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.