

# PHPN Wound Care Workshop | Karratha

DATE: Thursday, August 14, 2025  
LOCATION: Pegs Creek, Western Australia, AU

---

## Event Description

PHPN Wound Care Workshop | Karratha is a premier community event in Pegs Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 25/100

**Expected Attendance:** 56 people

**Event ID:** 9oyWdd2VbBSBAXccGp

## Hotel Demand Indicators

**ADR Impact Index:** 3.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 22 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/phpn-wound-care-workshop-karratha>

Document generated on 6/3/2026, 9:19:08 PM