

# Photo Allschwil zeigt

DATE: Sunday, November 23, 2025  
LOCATION: Allschwil, Basel-Landschaft, CH

---

## Event Description

Photo Allschwil zeigt is a premier expos event in Allschwil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 981 people

**Event ID:** EpGCECTQTjqjjT6b4J

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 392 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---