

Phoenix Mercury vs Golden State Valkyries

DATE: Tuesday, August 19, 2025
LOCATION: San Francisco, California, US

Event Description

Phoenix Mercury vs Golden State Valkyries is a premier sports event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,965 people

Event ID: 5wgHncp4uzVH7NgGyT

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.