

# Phoenix Central Networking

DATE: Tuesday, August 19, 2025  
LOCATION: Phoenix, Arizona, US

---

## Event Description

Phoenix Central Networking is a premier conferences event in Phoenix. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 372 people

**Event ID:** 8he2HTYmhi3zHfkkmJ

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 149 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/phoenix-central-networking>

Document generated on 6/3/2026, 10:14:10 PM