

Philippines Small-Scale Fisheries National Symposium

DATE: Monday, October 20, 2025

LOCATION: Marawi City, Bangsamoro Autonomous Region in Muslim Mindanao, PH

Event Description

Philippines Small-Scale Fisheries National Symposium is a premier conferences event in Marawi City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: CL5bKanQMkyEE2ZHZH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.