

PHBS-IER Conference on Demographic Change and Migration: Facts, Models and Policy Implications

DATE: Friday, December 19, 2025
LOCATION: Shen Zhen Shi, Guang Dong Sheng, CN

Event Description

PHBS-IER Conference on Demographic Change and Migration: Facts, Models and Policy Implications is a premier conferences event in Shen Zhen Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 503 people

Event ID: 8ypV3paWuQRCXqx4tm

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 201 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.