

PharmaScan™ - Discover ATS Automated Visual Inspection Solutions

DATE: Thursday, October 16, 2025
LOCATION: Cambridge, Ontario, CA

Event Description

PharmaScan™ - Discover ATS Automated Visual Inspection Solutions is a premier expos event in Cambridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 3,826 people

Event ID: AQAsr6Th6s7MoCvG4c

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,530 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.