

# Pharmacists for Humanity: Awareness – Action – Opportunity

DATE: Tuesday, September 2, 2025  
LOCATION: København, DK

---

## Event Description

Pharmacists for Humanity: Awareness – Action – Opportunity is a premier conferences event in København. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 82 people

**Event ID:** mturFwbFUhhP5YD6V

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/pharmacists-for-humanity-awareness-action-opportunity>

Document generated on 6/4/2026, 5:52:24 AM