

Phantom Music Festival Official Afterparty

DATE: Sunday, August 17, 2025
LOCATION: Kansas City, Missouri, US

Event Description

Phantom Music Festival Official Afterparty is a premier festivals event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 465 people

Event ID: 4y4x7oa9F5uNw3bN6D

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
