

Phantom Losses: Unmasking Hidden Inefficiencies in Equipment Performance

DATE: Thursday, September 25, 2025
LOCATION: Ponce, Ponce, PR

Event Description

Phantom Losses: Unmasking Hidden Inefficiencies in Equipment Performance is a premier conferences event in Ponce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: Euv9RcPaUApm2tcAdw

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.