

Phantasms at Flamingos - Investigate 100 year old Haunted Theatre - August 2025

DATE: Wednesday, August 27, 2025
LOCATION: Lambton, New South Wales, AU

Event Description

Phantasms at Flamingos - Investigate 100 year old Haunted Theatre - August 2025 is a premier performing-arts event in Lambton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 628 people

Event ID: GiWcTscV8cRmy2id5Y

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 251 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
