

PG Connects Summit Korea 2025

DATE: Thursday, October 30, 2025
LOCATION: Goyang-si, Gyeonggi-do, KR

Event Description

PG Connects Summit Korea 2025 is a premier conferences event in Goyang-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: 4b5twFGVVcLovnuKdx

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.