

# PfP Courtauld Gallery

DATE: Wednesday, September 10, 2025  
LOCATION: England, GB

---

## Event Description

PfP Courtauld Gallery is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 44/100

**Expected Attendance:** 497 people

**Event ID:** BCSGKPnPhydzdJZK3y

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 199 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/pfp-courtauld-gallery>

Document generated on 6/4/2026, 1:19:10 AM