

PFC CSKA Sofia vs POFC Botev Vratsa

DATE: Monday, September 22, 2025

LOCATION: Vratsa, Vraca, BG

Event Description

PFC CSKA Sofia vs POFC Botev Vratsa is a premier sports event in Vratsa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,444 people

Event ID: AVG9yJJRmpUTSuNcNp

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,978 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.