

# PFAS Updates Europe

DATE: Wednesday, October 15, 2025

LOCATION: Brussels, BE

---

## Event Description

PFAS Updates Europe is a premier conferences event in Brussels. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 421 people

**Event ID:** AQyYCsBkwku4btBSCk

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 168 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/pfas-updates-europe>

Document generated on 6/3/2026, 11:58:33 PM