

Petrúcio Amorim Ao Vivo no Bode do Nô Boa Viagem | 28 de Agosto às 20h

DATE: Thursday, August 28, 2025
LOCATION: Boa Viagem, Pernambuco, BR

Event Description

Petrúcio Amorim Ao Vivo no Bode do Nô Boa Viagem | 28 de Agosto às 20h is a premier concerts event in Boa Viagem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: 7hkaS5LDdELMxA3c

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.