

PETIT DEJ PRO #55 - La maîtrise des langues en entreprise !

DATE: Friday, September 12, 2025
LOCATION: Montlouis-sur-Loire, Centre-Val de Loire, FR

Event Description

PETIT DEJ PRO #55 - La maîtrise des langues en entreprise ! is a premier conferences event in Montlouis-sur-Loire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 56 people

Event ID: 3iUX6h5E2CYjaJiL9

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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