

Peter Koopman & Ray Beadle...the Jazz & the Blues!!

DATE: Saturday, November 22, 2025
LOCATION: Ashfield, New South Wales, AU

Event Description

Peter Koopman & Ray Beadle...the Jazz & the Blues!! is a premier festivals event in Ashfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 55/100
Expected Attendance: 1,708 people
Event ID: AWmr5kJAy59A9JkBqa

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 683 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
