

# PETER ADRIAENSSENS: Jong zijn in veranderlijke tijden - De Flexgeneratie

DATE: Thursday, December 4, 2025  
LOCATION: Dendermonde, Vlaanderen, BE

## Event Description

PETER ADRIAENSSENS: Jong zijn in veranderlijke tijden - De Flexgeneratie is a premier conferences event in Dendermonde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 362 people

**Event ID:** 99PqaEytr8X8KG4Ktf

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 145 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*