

Pesado, Tigrillos, & Los Tercos

DATE: Saturday, October 11, 2025
LOCATION: Thackerville, Oklahoma, US

Event Description

Pesado, Tigrillos, & Los Tercos is a premier concerts event in Thackerville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,253 people

Event ID: E5E4VgY8LSADE3woep

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/pesado-tigrillos-los-tercos>

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